

NORTH WALES GROWTH DEAL PROGRESS REPORT FEBRUARY 2021

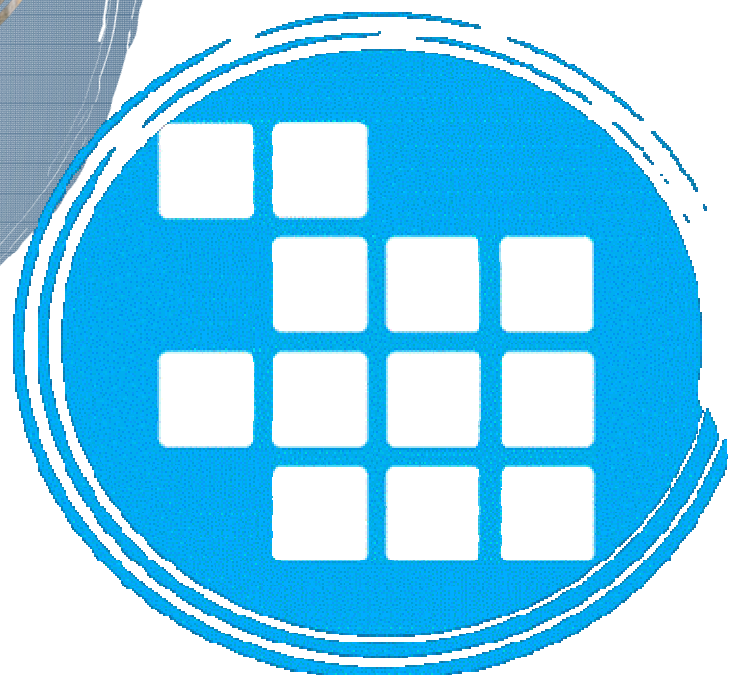


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FOREWORD

The **Growth Deal** has been developed through close collaboration and commitment, from partners across all sectors including the UK and Welsh Governments, to deliver long-lasting positive investment and change that will enable economic and employment growth for the long-term.

The deal is a unique opportunity to invest in our future with our partners and it's a key enabler to building a more vibrant, sustainable and inclusive economy for us all in North Wales.

We will be **smart** with our investment - building on our strengths to boost productivity, foster innovation and be competitive in the markets we serve. We already have well-established research and innovation hubs, helping us push the boundaries in high value manufacturing. Further investment will enhance our reputation and enable growth in this important industry.

We make North Wales more investable by tackling known, long-term market failure, areas that have been a barrier for commercial investment. Unlocking potential for skilled jobs, so that young people and future generations can thrive. We'll address the shortage of suitable land and property for business growth, bringing forward employment and housing sites to meet the need.

Being **connected** as a region is one of our strengths. Our partnership across the six local authorities, universities, colleges and the private sector is established and growing in strength. We're driving a step change in connectivity through addressing those areas most in need of faster and more reliable broadband connections, and exploiting the potential of 5G and new innovation. We're developing relationships across our borders, because we know that by working together, we can be stronger.

We will keep building our reputation as a cohesive region; leveraging partnerships to promote scalable, sustainable and inclusive economic growth. Our investment in low-carbon energy enables us to contribute directly to the climate change emergency, not only helping to make North Wales a cleaner, greener environment, but also positioning ourselves as one of the leading UK locations within the low carbon energy sector. Not forgetting our valued economies in agriculture and tourism, where we will focus on enabling and encouraging diversification to improve the long-term future of these key industries, ensuring they have opportunity to develop sustainably and thrive.

We will invest in a way that promotes social value and builds wealth in our communities. We recognise and value our obligation to deliver the Growth Deal in a way that improves and enhances our social, cultural, environmental and economic well-being.

By investing now, we build our **resilience** for the future.

We are privileged to lead this important investment in our home and our region, North Wales.



Dyfrig Siencyn,
Cadeirydd | Chair,

Bwrdd Uchelgais Economaidd Gogledd Cymru |
North Wales Economic Ambition Board



Mark Pritchard,
Is-gadeirydd | Vice Chair,

Bwrdd Uchelgais Economaidd Gogledd Cymru |
North Wales Economic Ambition Board



Alwen Williams,
Cyfarwyddwr Rhaglen | Programme Director,
Bwrdd Uchelgais Economaidd Gogledd Cymru |
North Wales Economic Ambition Board

1. INTRODUCTION

1.1 This progress report provides an overview of key activity since the Economic Ambition Board last reported to the Economy Skills and Infrastructure Committee on January 15th 2020. The report covers:

- Background
- Summary of key activity delivered
- Priorities and work in progress
- Roadmap for project business case development and delivery.
- Key risks and issues
- Covid-19 and Economic recovery
- Conclusions
- Appendices

2. BACKGROUND

2.1 The aim of the North Wales Growth Deal, signed in December 2020, is to build a more vibrant, sustainable and resilient economy in North Wales, building on our strengths to boost productivity while tackling long-term challenges and economic barriers to delivering inclusive growth. Our approach is to promote growth in a scalable, inclusive and sustainable way in line with the Wellbeing of Future Generations (Wales) Act 2015.

2.2 The Growth Deal is a partnership between the public sector and the private sector, supported by funding from UK Government and Welsh Government. The UK Government and Welsh Government are investing £240million into the North Wales Growth Deal over the next 15 years. The Growth Deal is seeking to deliver a total investment of up to £1.1bn in the North Wales economy (£240m from the Growth Deal), to create 3,400 – 4,200 net additional jobs and generate £2.0- £2.4 billion in net additional GVA.

2.3 **Supporting high value sectors and addressing long-term barriers to growth is at the heart of the North Wales Growth Deal.** Key challenges and opportunities to address are:

- Improving productivity
- Supporting innovation and Research and Development (R&D)
- Supporting the low carbon agenda and driving low carbon growth
- Supply chain integration
- Meeting skills needs
- The need for modern employment floor space and serviced residential land
- Addressing the digital divide
- Expanding digital research capacity.

2.4 The Growth Deal is based on the delivery of 14 transformational projects across 5 programmes (Figure 1). The programmes have been defined as either Key driver in high growth sectors or enabling programmes.

Key driver programmes - to drive productivity in the region

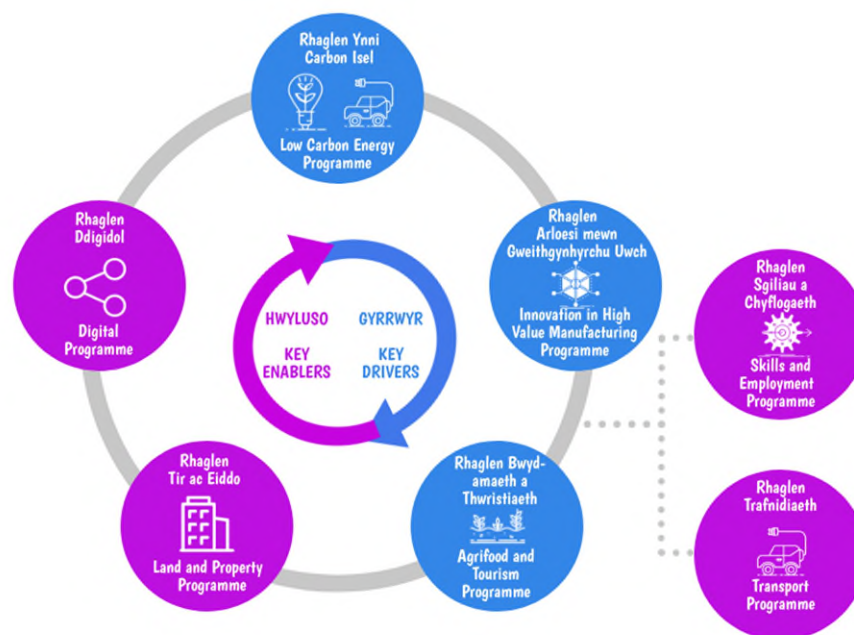
2.5 The projects within the Growth Deal aimed at increasing the value and impact of high growth sectors sit within three key programmes:

- Low carbon energy
- Innovation in high value manufacturing
- Agri-food and tourism

Enabling programmes - addressing key barriers to enable and achieve economic growth

- 2.6 We have identified enabling sectors through the Growth Deal to tackle key economic barriers and address structural issues that have impacted on productivity and jobs. Delivery in these sectors will create the appropriate conditions for businesses to invest in the region and for the labour market to take advantage of new employment opportunities. A strategic approach will be taken with our investments, ensuring that they are well-targeted in order to enable economic and employment growth across the region.
- 2.7 The projects within the Growth Deal to address key barriers to growth sit within two key programmes:
- Land and Property
 - Digital
- 2.1 Two additional programmes, Skills and Employment and Strategic Transport sit outside the Growth Deal. The programmes remain key to delivering the wider vision for North Wales. The Economic Ambition Board is working with the Regional Skills Partnership and through its Transport Sub-Board to identify and secure alternative funding sources to deliver these programmes.

Figure 1. The Growth Deal Programmes

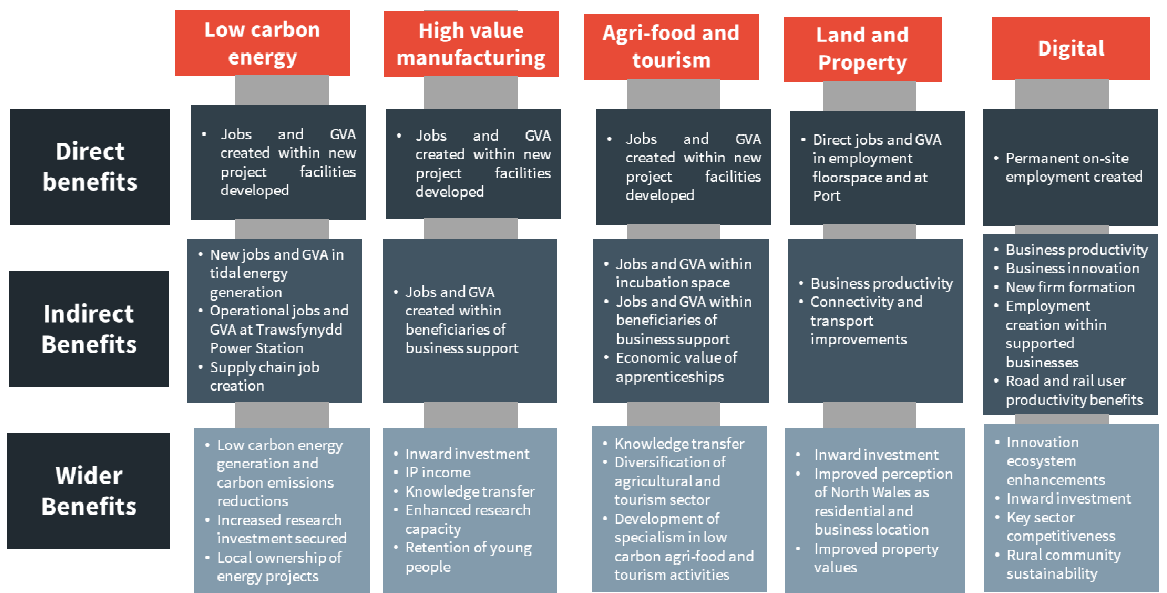


- 2.1 All of the programmes and projects within them contribute to achieving the three key spending objectives (outlined in paragraph 2.2). They also generate a set of additional benefits that have been classed as direct, indirect and wider benefits. (Illustrated in Figure 2)

2.2 North Wales Growth Deal – Spending Objectives

Objective 1 Jobs	To create between 3,400 and 4,200 net new jobs in North Wales through the Growth Deal by 2036.
Objective 2 GVA	To support a net additional GVA uplift of between £2.0 billion and £2.4 billion for the North Wales Economy through the Growth Deal by 2036.
Objective 3 Investment	To deliver a total investment of up to £1.1 billion in the North Wales Economy through the Growth Deal by 2036.

Figure 2. Benefits Framework



Source: Hatch

3. SUMMARY OF KEY ACTIVITIES DELIVERED

3.1 This section summarises the key milestones, and outcomes delivered in chronological order from January 2020:

January to March 2020

- 3.2 The portfolio management office, led by Alwen Williams, Portfolio Director was established in January 2020. Alongside Alwen Williams, joined Hedd Vaughan-Evans as Operations Manager; Henry Aron as Low Carbon Energy Programme Manager; and Stuart Whitfield as Digital Programme Manager. During the team's first few months in post, the team set up the Portfolio Office and associated working processes at the Conwy Business Centre, Llandudno Junction.
- 3.3 A number of introductory meetings with partners took place, including Welsh Government's regional team in North Wales, key officials from the Office of the Secretary of State for Wales and the Ministry of Housing, Community and Local Government.
- 3.4 Since 2019 the Executive Group led on developing an application to the European Social Fund (ESF) under Priority 5: Public Services Reform and Regional Working. The final case was submitted to the Wales European Funding Office (WEFO) in January to secure £5.8m, set out plans to grow the Portfolio Management Office to grow to 18 full-time posts supporting delivery of the Growth Deal.
- 3.5 During March the Parliamentary Under-Secretary of State, Minister David TC Davies MP, along with UK Government officials visited us in North Wales, he met with the Leaders, the Business Delivery Group and the Portfolio Management Office Team. It was an opportunity to share some of the detail about our programmes and projects early in the Minister's tenure.
- 3.6 Members of the Portfolio Management team attended the HM Treasury's Better Business Case foundation training during March to prepare for pulling together the Growth Deal business cases for submission later in the year.
- 3.7 The Portfolio Management Office conducted the first in a series of project baseline reviews to see each project outline validated and/or updated in collaboration with project sponsors. This

initial review allowed for an assessment of project maturity and readiness, key risks and opportunities and to prepare a highlight report for the board. The latest in these series of reports, presented 5th February 2021 is included in [Appendix 2](#)

April to June 2020

- 3.8 With the first Covid-19 lockdown in place, the Portfolio Management Office continued with their work to review and assess all projects in terms of their readiness and risks, but also now factoring in a consideration of how/if the pandemic will change the investment potential for each project and awareness of all risks involved.
- 3.9 A new member of the team joined in April and the PMO welcomed David Mathews into the team, taking up the role of Land and Property Programme Manager.
- 3.10 April also saw the initiation of several virtual meetings including the Economic Ambition Board and the Business Delivery Group.
- 3.11 The Portfolio Management Office (PMO) training on Better Business Cases continued in a virtual classroom during April, with a further two members of the PMO team being successfully accredited.
- 3.12 In May an offer letter was received from the Wales European Funding Office (WEFO) confirming that a fund of £5.8m had been secured to enable the Portfolio Management team to grow to support the delivery of the Growth Deal.
- 3.13 In anticipation of a successful outcome on the WEFO bid, work had commenced to ensure that recruitment could commence as quickly as possible.
- 3.14 During June the NWEAB endorsed the principle of adopting a programme and project management approach to the delivery of the Growth Deal. This initiated the establishment of 5 Programme Boards to oversee the operational delivery of the programmes. The Board appointed Programme SRO's, Deputy SRO's and a Lead Member for each Programme.
- 3.15 The first meeting of the Digital Programme Board convened during June.

July to September 2020

- 3.16 The Portfolio Management Office progressed the development of detailed business cases for each programme as well as a portfolio business case to achieve the final deal.
- 3.17 Further members of the team completed and passed the 'Foundation Better Business Case' training.
- 3.18 With the team focussing on understanding how to present the best business cases, the team were lucky to attend 4 workshops with Joe Flanagan, co-author of the HM Treasury Green Book guidance 'Better Business Cases', to seek his feedback and guidance on our programmes, and learning how to present the business cases with impact to Treasury.
- 3.19 During July programme business case workshops continued, with Case for Change Workshops and Economic Case Workshops for each of the programmes, in line with the best practice guidance for Better Business Cases.
- 3.20 During the last week of August a Welsh Government Portfolio Gateway review took place. The Portfolio Management Office received a report and 11 recommendations to deliver upon.
- 3.21 Recruitment activity took place in July and August to fill six key positions in the Portfolio Management Office
- 3.22 The first meeting of the Energy Programme Board convened during September.

October to December 2020

- 3.23 A successful recruitment campaign was undertaken with the following officers appointed to the team - Robyn Lovelock as Programme Manager, Nia Medi Williams as Operations Manager, Elgan Roberts as Energy Project Manager, Erin Gwenlli Thomas as Communications and Engagement Officer and Angharad Evans as Programme Support Officer.
- 3.24 During October the first meeting of the Agri-food and Tourism Programme Board convened. This followed with the first meeting of the Innovation in High Value Programme Board meeting during November.
- 3.25 During November the Portfolio Management Office presented at a virtual conference for the Private Sector arranged by the North Wales Mersey Dee Business Council. The conference focussed on the Digital, Land and Property and Energy programmes.
- 3.26 During December a celebratory event for the Local Full Fibre Network (LFFN) was hosted online. It was a great opportunity for users and beneficiaries of the LFFN connectivity to share, first hand, the difference it's made to them.
- 3.27 The focus during the autumn was on achieving the Final Deal Agreement. The Process started with a set of final deal documents, including the Portfolio Business Case ([Appendix 2](#)) and Overarching Business Plan ([Appendix 3](#)) being endorsed by the Economic Ambition Board, following their presentation and recommendation through each partner's democratic process or board.
- 3.28 Following the Economic Ambition Board's endorsement the final deal documentation were submitted to the Welsh Treasury for the Accounting Officer Review. This was a five week process with officials reviewing and scrutinising the documents.
- 3.29 The final deal documents were then presented for approval by the joint Government Board on the 9th of December, following with advice prepared for Ministerial approval.
- 3.30 The Final Deal Agreement was signed during a virtual ceremony on the 17th of December 2021. The Final Deal is the contract between the UK Government, Welsh Government and the Economic Ambition Board for the Delivery of the Growth Deal and was secured on the basis of a [Portfolio Business Case](#) and five Programme Business Cases securing the total investment of £240m (£120m by UK Government and £120m by Welsh Government).
- 3.31 Additional key documentation was required to achieve the Final Deal, and these were all developed by the Portfolio Management Office including a Financial Plan; Implementation Plan; Communications Protocol; Monitoring and Evaluation Plan; Integrated Assurance and Approvals Plan.
- 3.32 Alongside the Final Deal Agreement the partners adopted Governance Agreement 2 the partnership agreement codifying the relationship and commitment of the parties, their responsibilities and accountability as well as establishing the supporting governance framework.

January/February 2021

- 3.33 During January 2021, the Portfolio Management Office issued three briefs on Sell2Wales to support project development relating to the Smart Local Energy project, the Transport Decarbonisation project and the Llysfasi Net Zero Farm project.
- 3.34 During January the Baseline Review was updated to confirm the timetable for Outline Business Cases during 2021 calendar year, the timetable is available in [5.1](#).
- 3.35 The Land and Property Programme Board met for the first time during January.
- 3.36 The PMO welcomed Kirrie Moore to the team as Digital Project Manager during January.

Working with the Private Sector 2020/2021

- 3.37 The Business Delivery Group is a sub-group of the Economic Ambition Board. The group provide independent advice, support and guidance to the Board, as well as work collaboratively with the Portfolio Management Office (PMO) to deliver the Growth Deal. The Business Delivery Group have received a series of presentations on each of the Growth Deal projects and programmes, providing challenge and feedback for the PMO.
- 3.38 During the year and continuing the work started in 2019, the Business Delivery Group received a series of presentations from each of the Growth Deal projects, the process was valuable to receive feedback and challenge on the projects.
- 3.39 Askar Sheibani is the interim Chair of the Business Delivery Group, which under Governance Agreement 2, and following the signing of the final deal agreement is now referred to as the Business Delivery Board. Work is underway, with Askar and the board members, to recruit new members for the board and to strengthen the partnership with the private sector further during the year ahead. When membership of the board is concluded, the members, in consultation with the Chair of the Economic Ambition Board and Portfolio Director will elect their Chair, who will serve a term of 2 years.

Askar Sheibani, Comtek Network Systems and Interim Chair of the Business Delivery Board, quotes



Askar Sheibani,
Cadeirydd | Chair,
Grŵp Cyflawni Busnes | Business Delivery Group

“North Wales has a unique and powerful coalition of private and public sector leaders who, through the North Wales Economic Ambition Board and the Business Delivery Group have been working as united partners to make sure that the Growth Deal leverages a substantial return on investment.

Members on the Business Delivery Group predominately entrepreneurs, have an independent voice with well-established track records within their sectors and industries which is recognised internationally. Members have influential and extensive business networks in Wales, UK and beyond and very importantly, they have a real passion for North Wales, which is where the majority call home.

To the East we’re fortunate to be situated close to two major cities; Liverpool and Manchester, home to two international airports connecting us to the global market, whilst London is just a couple of hours away by train. To the West, the port of Holyhead facilitates our trade via sea-freight and opens up the path to international tourism and Ireland. Every inch of North Wales has a great history, rich culture, fantastic castles and beaches, unique tourist attractions, amazing wildlife and, irrefutably, the most breath-taking natural landscapes on planet Earth.

The Growth Deal programmes are concentrated on areas of the economy in which we have long-established experience and strong expertise; such as Advanced Manufacturing, Renewable Energy and Tourism. As an example, Morlais, the tidal power project on Anglesey has the potential to make North Wales one of the world leaders in tidal energy. There are very few places in the world that are suitable and the investment could put North Wales in the top three biggest tidal power generators in the world.

The Growth Deal also invests in the regions digital infrastructure. This is essential and underpins economic growth. Accessible and reliable high-speed fibre broadband and 5G capability is throughout the whole of North Wales is essential.

Throughout history, North Wales has demonstrated its resilience to combat all past economic shocks and come out battle-hardened and stronger. This recent pandemic has created a devastating social and economic earthquake.

I firmly believe that, North Wales, with a credible economic plan, investment in skills and education, and with determined, well-resourced local leadership, has a great opportunity and the potential to re-establish itself as a powerful economy in Wales, which will be greatly supported by the Growth deal investment over the next 15 years and beyond”.

- 3.40 The Growth Deal is a partnership between the public and private sectors. The private sector has been strongly represented by the North Wales Mersey Dee Business Council, who, as a founding member of the North Wales Economic Ambition Board, have worked in close collaboration with partners and regional public and private sector stakeholders to shape and influence the Growth Deal proposition. Representing various member organisations including the Chamber of Commerce, Confederation of British Industry (CBI) and the Federation of Small Businesses (FSB), their active involvement in shaping the deal has been invaluable. As of August 3rd 2020, due to challenges caused by Covid-19, the Business Council withdrew membership. The Business Council remain a key stakeholder and will be an integral, more strategic and less operational, partner moving forward.

Jim Jones, Managing Director of North Wales Tourism and Chair of the North Wales Mersey Dee Business Council and Ashley Rogers, Commercial Director, North Wales Mersey Dee Business Council quote

“The North Wales Growth Deal is a crucial package of capital investments for our region and will bring a substantial boost to the North Wales economy at a time when major market changes such as Brexit and global events including the Covid-19 pandemic, continue to impact our Communities and Economy. The North Wales Mersey Dee Business Council as the regional umbrella body for the private sector in North Wales has from the inception of the developing Growth Deal in partnership with the NWEAB, worked exceptionally hard to ensure that the investments proposed in the Deal are distributed across the region and our sectors to provide the maximum benefit to our businesses.

A Growth Deal that delivers on supporting business and productivity growth for both our home grown SME’s and the International businesses based in North Wales in our key sectors e.g. Manufacturing, Tourism & Hospitality, Agriculture and Energy, has the potential to make a once in a lifetime positive impact for us all. It is imperative though that the proposed projects and programmes not only provide the catalyst for growth but with the fundamental tenet that they do so whilst contributing to the region’s journey towards a Net Zero Carbon and Circular economy. We look forward to continuing meaningful engagement with the NWEAB on this key investment package.”



Jim Jones,
Cadeirydd | Chair,
Cyngor Busnes Gogledd Cymru Merswy Dyfrdwy |
North Wales Mersey Dee Business Council



Ashley Rogers,
Cyfarwyddwr Masnachol | Commercial Director,
Cyngor Busnes Gogledd Cymru Merswy Dyfrdwy |
North Wales Mersey Dee Business Council

4. PRIORITIES AND WORK IN PROGRESS

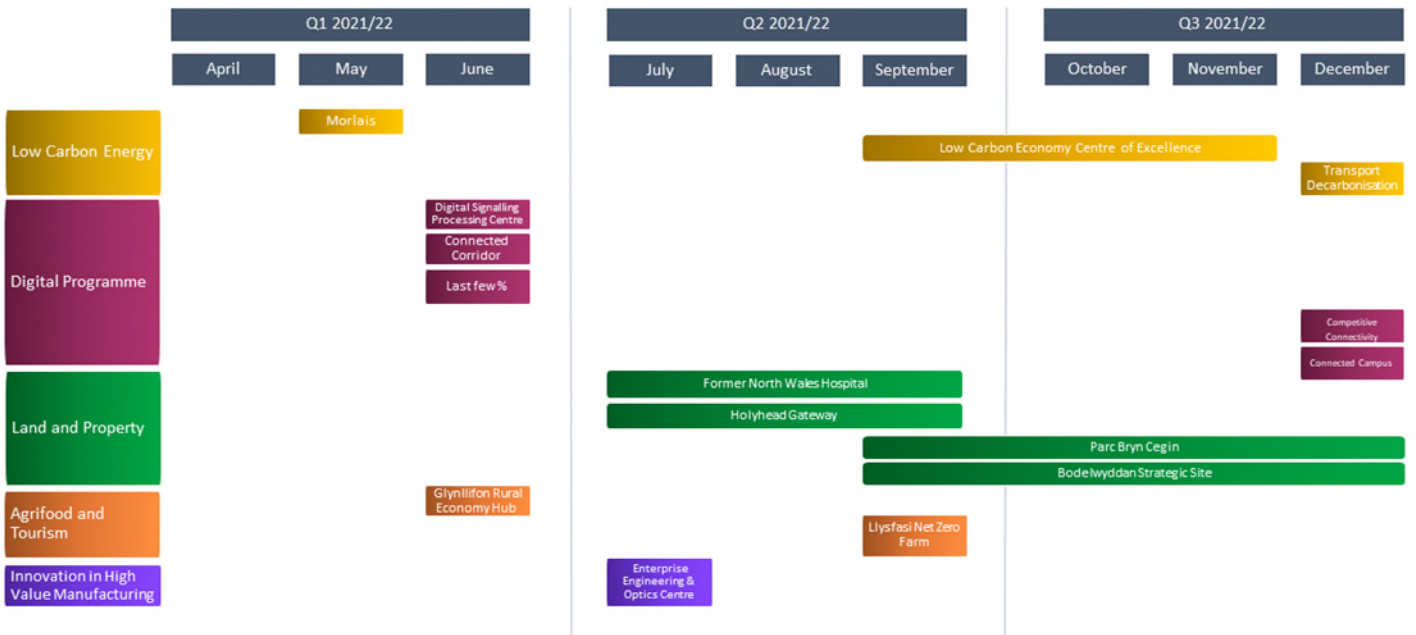
- 4.1 The Portfolio Management Office have appointed Tinint as a digital partner to refresh its digital contents and brand for the North Wales Economic Ambition Board and the Growth Deal. A refreshed look and feel will symbolise the transition to programme delivery. With work already underway the new brand and website will launch later in the year.
- 4.2 During January 2020 the Executive Group agreed to define how the Welsh Government, and the North Wales Economic Ambition Board, and as required other partners, would work in partnership to develop and then deliver against a single common North Wales Regional Economic Framework. Due to Covid-19 this work has been on hold. The Economy Recovery Group have now commissioned a core Group to lead on the development of the Regional Economic Framework during the course of 2021.
- 4.3 Discussions are ongoing with Welsh Government on the Grant Offer Letter and Common Terms Agreement to enable the first funding drawdown before the end of March 2021.
- 4.4 Work is underway, in collaboration with Welsh Government, to design and develop an Investment Prospectus for North Wales. This will be a digital brochure that captures the essence and key opportunities for Investment across the region within and beyond the Growth Deal.
- 4.5 A recruitment campaign is ongoing to appoint the final eight posts to the Portfolio Management Office. We aim to have a full team in place by spring 2021. The term of ESF funding is until the end of June 2023.
- 4.6 Progress is being made with developing the Growth Deal projects. Welsh Government Gateway Reviews have been booked for the first three projects – Morlais (February), Enterprise Engineering and Optics (March) and Glynllifon Rural Economy Hub (April). It is anticipated that the first project Outline Business Cases will be presented to the Economic Ambition Board in May and June 2021. ([See 5.1](#))
- 4.7 The team will continue to working through the nine recommendations from the Accounting Officers Review. The recommendations are available in pages 5 and 6 of [Appendix 2](#).

(Continue to next page)

5. ROADMAP FOR PROJECT BUSINESS CASE DEVELOPMENT AND DELIVERY

5.1 Outlined below is the project OBC pipeline for 2021:

Project OBC Pipeline 2021



5.2 Outlined below is the Programme Delivery plan:

Programme Delivery Plan

January 2021 Update



Business Case Development and Approval Phase* Procurement and Project Delivery Phase** Operational and Benefits Realisation Phase

* Approval of OBC pre procurement ** Includes approval of FBC post procurement

6. KEY RISKS AND ISSUES

- 6.1 A comprehensive review of key risks and issues was conducted and presented to the Economic Ambition Board on the 5th February 2021. Please refer to [Appendix 2](#).

7. COVID-19 RECOVERY

- 7.1 Covid-19 has had an immense economic impact on North Wales as in other parts of the UK and globally. The Economic Ambition Board works closely with the six local authorities, UK and Welsh Governments and private sector representatives to co-ordinate the regional response to economic recovery. The longer term effects of Covid-19 on the regional economy at this stage is still unknown.
- 7.2 The Growth Deal is designed to address structural, long-term barriers to economic growth. However, the Board is fully aware that in the short-term a range of actions will be needed to facilitate recovery and alignment between those short term measures and the Growth Deal is key.
- 7.3 The Growth Deal on its own cannot address all the challenges facing the North Wales economy, particularly in light of Covid-19. However, such a significant injection of capital investment into the North Wales economy through the Growth Deal will be a significant boost to the construction and related sectors at a time when there is likely to be spare capacity in the economy.
- 7.4 As a response to COVID-19 the team set up a tactical response group to assess the emerging impact of COVID-19 on businesses and agree the key actions needed to address these. The group met weekly and included representatives from the Local Authorities, WLGA, Welsh Government, UK Government and the North Wales Mersey Dee Business Council.
- 7.5 During early May we issued a joint press release to highlight the collaboration across North Wales and between the Economic Ambition Board, the Regional Skills Partnership, Welsh Government, and the DWP to help broker the connection between job seekers and available vacancies in the region.
- 7.6 During May the Economic Ambition Board hosted a webinar for businesses which attracted over a hundred and fifty participants and gave the opportunity for businesses impacted by the pandemic to ask their questions directly to BEIS Minister - Nadhim Zahawi, the Parliamentary Under-Secretary of State for Wales - David T.C Davies, and Minister for Economy, Transport and North Wales - Ken Skates. Many questions were answered during the hour long session and all other questions received written answers following the call. The feedback was positive with many businesses commenting that they valued the collaborative approach by both Governments.
- 7.7 A Regional Economy Recovery Group was established to work jointly on economic recovery.
- 7.8 Over the summer, a business impact survey was commissioned. The survey received over 1,800 responses and provided a breakdown of data back to local authority level and across industries and sectors.
- 7.9 The Economic Ambition Board and Welsh Government jointly commissioned research on the impact of Covid-19 on the economy in North Wales. This research, conducted by Hatch Regeneris, is due to be presented at a strategic session with the Economic Ambition Board members on the 25 February.

8. CONCLUSIONS

- 8.1 The report is intended to demonstrate progress and momentum during the last twelve months, which has seen North Wales enter into a historic agreement with both Governments.
- 8.2 The report is a summary of activity with additional detail and information supported by [Appendices](#).
- 8.3 We will be happy to address the Committee's questions at the session on the 3rd March

9. APPENDICIES

Appendix 1 - Programme infographics

RHAGLEN BWYD AMAETH A THWRISTIAETH



AMCAN

Adelladu economi sylfaen mwy cynaliadwy, bywiog a gwydn o fewn y rhanbarth, gan wneud y gorau o gyfleoedd am gyflogaeth a ffyniant drwy ein hamgylchedd a'n tirwedd.

PROSIECTAU

- Prosiect Canolbwynt Economi Gwledig Glynllifon
- Canolfan Carbon Niwtral Llŷfasi
- Rhwydwaith TALENT Twristiaeth



BUDDSODDIAD

Buddsoddiad Cynllun Twf: £24.5m
Buddsoddiad Sector Breifat: £4.4m
Buddsoddiad Sector Gyhoeddus: £12.4m
Cyfanswm: £41.3m

MANTEISION

- Creu hyd at 380 o swyddi erbyn 2036
- Cynyddu GVA hyd at £281 miliwn
- Cefnogi hyd at 400 o fusnesau gyda llwybrau datgarboneiddio ac arallgyfeirio
- Gyrru arloesedd drwy hyd at 6,000m o le ar gyfer hyfforddiant
- Uwchsgilio hyd at 2,500 o bobl/busnesau
- Cryfhau cadwyni lleol



AGRIFOOD AND TOURISM PROGRAMME



AIM

The aim of the Agri-food and Tourism Programme is to build a more sustainable, vibrant and resilient foundation economy within the region, optimising opportunities for employment and prosperity through our environment and landscape.

PROJECTS

- Glynllifon Rural Economy Hub
- Llŷfasi Carbon Neutral Centre
- Tourism TALENT Network



INVESTMENT

Growth Deal Investment: £24.5m
Private Sector Investment: £4.4m
Public Sector Investment: £12.4m
Total Investment: £41.3m

SPENDING OBJECTIVES

- Create up to 380 jobs by 2036
- Increase GVA by £281 million
- Support up to 400 businesses with decarbonisation and diversification pathways
- Drive innovation through up to 6,000m space for training
- Upskill up to 2,500 people/businesses
- Strengthen local supply chains



RHAGLEN DIGIDOL



AMCAN

Cyflawni newid amlwg yn y cysylltedd digidol sydd ei angen i sicrhau y gall y Gogledd gyflawni galw'r defnyddwyr, cynnal cyflymdra a gweddill y DU, datgloi potensial sectorau a safleoedd a blaenoriaeth am dwf a thanategu ecosystem arloesi ffyniannus. Chwarae rôl hwylyso ar gyfer rhaglenni eraill i gyflawni'r budd mwyaf bosib.

PROSIECTAU

- Campws Cysylltiedig
- Canolfan Prosesu Signal Ddigidol
- Coridor Cysylltiedig
- Cysylltu'r Ychydig Ganrannau Olaf
- Ffibr Llawn i safleoedd allweddol



BUDDSODDIAD

Buddsoddiad Cynllun Twf: £37m
Buddsoddiad Sector Breifat: £1.8m
Buddsoddiad Sector Gyhoeddus: £3.1m
Cyfanswm: £41.7m

MANTEISION

- Creu hyd at 380 o swyddi erbyn 2036
- Cynyddu GVA hyd at £158 miliwn
- Cyflwyno marchnad cysylltedd gadarn a chystadleuol mewn 28 safle strategol
- Cyflwyno darpariaeth symudol led band uchel ogmpas y prif rwydweithiau trafniadaeth yng Ngogledd Cymru
- Sicrhau bod gan yr holl eiddo preswyl yn y rhanbarth gysylltedd band eang cyflwm iawn erbyn 2023



DIGITAL PROGRAMME



AIM

Deliver the step change in digital connectivity needed to ensure North Wales is able to satisfy user demand, maintain pace with the rest of UK, unlock the growth potential of priority sectors and sites and underpin a flourishing innovation ecosystem.

PROJECTS

- Connected Campuses
- Digital Signal Processing Centre
- Connected Corridors
- Last few %
- Full Fibre at key sites



INVESTMENT

Growth Deal Investment: £37m
Private Sector Investment: £1.8m
Public Sector Investment: £3.1m
Total Investment: £41.7m

SPENDING OBJECTIVES

- Create up to 380 jobs by 2036
- Increase GVA by £158 million
- Introduce competitive connectivity to 28 key sites
- Distribute high bandwidth and digital connectivity around transport networks in North Wales
- Ensure all premises in the region has access to superfast broadband the region has superfast broadband by 2023



RHAGLEN YNNI CARBON ISEL

LOW CARBON ENERGY PROGRAMME



AMCAN

Datgloi buddion economaidd prosiectau ynni carbon isel trawsffurfiol a sefydlu Gogledd Cymru fel un o leoliadau arweiniol y DU ar gyfer cynhyrchu ynni carbon isel, arloesedd a buddsoddi yn y gadwyn gyflenw.



AIM

To unlock the economic benefits of transformational low carbon energy projects and position North Wales as a leading UK location for low carbon energy generation, innovation and supply chain investment.

PROSIECTAU

- Canolfan Ragoriaeth Ynni Carbon Isel
- Datgarboneiddio Trafnidiaeth
- Morlais
- Gorsaf Bŵer Trawsfynydd
- Rhwydwaith Ynni Lleol Blaengar



PROJECTS

- Local Carbon Energy Centre of Excellence
- Transport Decarbonisation
- Morlais
- Trawsfynydd Power Station
- Smart Local Energy



BUDDSODDIAD

Buddsoddiad Cynllun Twf: £86.4m
Buddsoddiad Sector Breifat: £441.7m
Buddsoddiad Sector Gyhoeddus: £140.4m
Cyfanswm: £668.5m



INVESTMENT

Growth Deal Investment: £86.4m
Private Sector Investment: £441.7m
Public Sector Investment: £140.4m
Total Investment: £668.5m

MANTEISION

- Creu hyd at 980 o swyddi erbyn 2038
- Cynyddu GVA hyd at £530 miliwn
- Cynhyrchu 314MW o Ynni Carbon Isel newydd
- Arbed 2723 tonnelli o CO₂e (carbon)



SPENDING OBJECTIVES

- Create up to 980 jobs by 2038
- Increase GVA by £530 million
- Enable deployment of at least 314MW new installed low carbon energy generation
- Enable carbon savings of at least 2723 tonnes CO₂e



RHAGLEN TIR AC EIDDO

LAND AND PROPERTY PROGRAMME



AMCAN

Mynd i'r afael â'r diffyg tir ac eiddo addas ar gyfer twf busnes a dod â safleoedd ymlaen ar gyfer datblygiadau tai a chyflawni gweliannau a fydd yn sbarduno buddsoddiad ym Mhorthladd Caergybi a'r rhanbarth ehangach. Bydd gan y prosiectau hyn rôl hwylyso ar gyfer y rhaglenni eraill drwy sicrhau bod safleoedd wedi gwasanaethu ar gael i fuddsoddwyr a datblygwyr.



AIM

To address the shortage of suitable land and properties for business growth and to bring forward sites for housing development. To deliver improvements that stimulate investment in sites and premises in the Port of Holyhead and the wider region. Enables other Programmes by ensuring the right land and property infrastructure is available.

PROSIECTAU

- Porthladd Caergybi
- Porth Wrecsam
- Safle Strategol Bodelwyddan
- Safle Strategol Bryn Cegin
- Safle Ysbyty Dinbych
- Warren Hall, Brychdyn



PROJECTS

- Holyhead Gateway
- Western Gateway, Wrexham
- Key Strategic Site, Bodelwyddan
- Bryn Cegin Strategic Site
- Former North Wales Hospital, Denbigh
- Warren Hall, Broughton



BUDDSODDIAD

Buddsoddiad Cynllun Twf: £79.1m
Buddsoddiad Sector Breifat: £274.4m
Buddsoddiad Sector Gyhoeddus: £1.9m
Cyfanswm: £355.4m



INVESTMENT

Growth Deal Investment: £79.1m
Private Sector Investment: £274.4m
Public Sector Investment: £1.9m
Total Investment: £355.4m

MANTEISION

- Creu hyd at 2,280 o swyddi erbyn 2038
- Cynyddu GVA hyd at £129 biliwn
- Darparu 30ha ac 20,000 metr sgwâr o dir cyflogaeth ac adelladau
- Darparu 1,000 a mwy o leiniau datblygu preswyl i gwasanaeth



SPENDING OBJECTIVES

- Create up to 2,280 jobs by 2038
- Increase GVA by £129 billion
- To deliver 30ha and 20,000 sq m of employment land and premises
- Deliver 1,000 plus serviced residential development plots



RHAGLEN ARLOESI MEWN GWEITHGYNHYRCHU UWCH

INNOVATION IN HIGH VALUE MANUFACTURING PROGRAMME



AMCAN

Cyflwyno lleoliad Gogledd Cymru fel clwstr gweithgynhyrchu gwerth uchel pwerus ac arloesol, sy'n adelladu ar arbenigedd presennol ac arbenigedd byd-eang i greu sail economaidd gwerth uwch, mwy amrywiol sy'n cefnogi trosglwyddo i economi carbon isel.



AIM

To consolidate North Wales' position as a powerful and innovative high value manufacturing cluster, building on existing specialisms and leading expertise to create a higher value, more diverse economic base that supports the transition to a low carbon energy.

PROSIECTAU

- Canolfan BIOTECHnoleg Amgylcheddol
- Canolfan Opteg a Phelrianneg Menter



PROJECTS

- Centre for Environmental Biotechnology
- Enterprise Engineering and Optics Centre



BUDDSODDIAD

Buddsoddiad Cynllun Twf: £13m
Buddsoddiad Sector Gyhoeddus: £26.5m
Cyfanswm: £39.5m



INVESTMENT

Growth Deal Investment: £13m
Public Sector Investment: £26.5m
Total Investment: £39.5m

MANTEISION

- Creu hyd at 180 o swyddi erbyn 2038
- Cynyddu GVA hyd at £114 miliwn
- Datblygu technoleg carbon isel newydd gyda 55 o bartneriad feol a rhyngwladol
- Uwch-sgilio hyd at 100 o bobl neu fusnesau lefel uwch



SPENDING OBJECTIVES

- Create up to 180 jobs by 2038
- Increase GVA by £114 million
- Develop new low carbon technologies with 55 international and local Partners
- Upskill 100 specialist people or businesses



Appendix 2 - Portfolio Highlight Report

The Portfolio Highlight Report was presented to the Economic Ambition Board on the 5th February 2021.

The Portfolio Highlight Report provides an update on progress since signing the deal, an overview of the current position of each programme and project within the deal and an updated timetable for delivery.

The report focuses in particular on the timetable for the consideration of Outline Business Cases by the North Wales Economic Ambition Board.

Consideration of the Portfolio Highlight Report by the North Wales Economic Ambition Board and submission to Welsh Government and UK Government is a requirement to enable the drawdown of the first tranche of funding.

Future reports on Growth Deal progress will be through a formal quarterly report. The first report will cover Quarter 4 2020-21.

[North Wales Portfolio Highlight Report](#)

Appendix 3 - Portfolio Business Case

The Portfolio Business Case was assured ahead of the Final Deal Agreement being reached, through the Welsh Government's Accounting Officer Review process.

[Portfolio Business Case](#)

Appendix 4 – Overarching Business Plan

The Overarching Business Plan was presented to and supported by all partners of the North Wales Economic Ambition Board as part of the process to reach the Final Deal Agreement.

[Overarching Business Plan](#)